

women build

2021



Raise Funds



Raise Walls



Raise Spirits

WOMEN BUILD BRINGS TOGETHER LOCAL WOMEN OF ALL WALKS OF LIFE TO ADDRESS THE POVERTY HOUSING CRISIS FACING MILLIONS OF WOMEN AND CHILDREN ACROSS THE GLOBE. HERE AT HABITAT WE BELIEVE THAT EVERYONE DESERVES A SAFE & AFFORDABLE PLACE TO CALL HOME



WOMENbuild

Habitat for Humanity®
Rogue Valley

WHAT IS WOMEN BUILD?

Since 1991, Women Build volunteers from all walks of life have come together to build stronger, safer communities. Locally, women participants with Rogue Valley Habitat have made HUGE impacts on our housing program with their fundraising and construction volunteerism. Since 2018 the Women Build participants have raised more than \$30,000 for our local Women Build projects and will be continuing their efforts in 2021.

Though our neighborhoods are comprised largely of women and children, they are also the population's most likely to be affected by poor living conditions. Our Women Build program provides the opportunity for women to take a proactive step in serving their communities.

Women Build opportunities are available across the U.S., any woman who wants to learn how to construct a home is invited to join us. No experience is necessary. Volunteers work alongside future homeowners under the guidance of construction professionals. Whether you are learning new skills or simply adding a few to your tool belt, this is a rewarding experience for all involved, and improves the community that you share.

Women Build is also a terrific way to involve your friends and family in crucial work with a lasting impact. Women helping women sends a positive and powerful message. You can also come alone, and make new friends. The atmosphere is collaborative and friendly.



Are you ready to build with us?



Habitat's Current Project

House #73, Medford, Oregon

Designated as Women Build 2020

The Hinojosa Family

I'm the proud momma of three teens, two of which still live at home. Lynnea is 16 and Jacob, my youngest son, is 15. We moved to the Rogue Valley four years ago from Southern California with high hopes to rebuild our family but shortly after arriving things took a turn for the worse. The kid's father and I divorced and had both been battling drug addiction. It was devastating for us. Our hopes of a new start seemed to go right out the window.

To get back on track, my children and I lived in transitional housing for two years while I worked hard to complete addiction treatment. I am now years into my recovery and blossoming in my new life. I am the manager of a local organic café and currently attending college at RCC.

After recovery and finding sobriety we now rent a small two-bedroom apartment. Our rent is very expensive and we do not receive any rental assistance. I work as much as possible to make ends barely meet but on one income it is difficult to stay afloat. We are grateful to have a roof over our heads but it is pretty tight with myself and two teens.

Looking for our next step, it was suggested that I apply for housing through Habitat for Humanity. I honestly thought this opportunity was far out of my reach... but there may be a glimpse of hope so I did it! What a dream come true to be chosen! Miracles do happen! This means the world to my kids and I and we are proud to partner with Habitat and spread the good news of what they do for so many here and around the world.

I am excited to be chosen for Women Build and to learn and develop new skills alongside supportive and tough women. Thank you in advance for helping me to realize my homeownership dream.



2020... What a year!

Covid-19

Shortly after the kick-off of our Women Build 2020 program the entire world came to a fast and alarming stop.

From quarantines and closures, to death tolls and illness— everyone's environment became challenging.

Our ReStore had to close operations to the public, we switched to an online and then appointment sales model to do what we could to continue our revenue stream.

While we are not out of the woods yet, we know so much more and with the deployment of useful vaccines, scientific information and technology, we are finding ways to operate again, safely.

Our Women Build program has been adjusted for this year, and a virtual event is scheduled in place of Lowe's clinics. Social distancing, masks and sanitization practices are in place throughout our organization and we are very limited with regards to volunteerism and the number of people on our jobs sites.

As if COVID wasn't enough, September 8th happened...

On September 8th the Alameda and Obenchain fires destroyed 2,605 residences, changing lives forever with devastation. We know that this disaster impacted the most vulnerable members of our community— the elderly and the very low income. Immediately, thousands of people were homeless with zero personal resources to rely on—all in the midst of the COVID pandemic.

Throughout this disaster, Habitat for Humanity has been committed to helping our neighbors and friends with immediate needs via our Tool Share and Furniture Center programs. We have also committed, as have many agencies throughout our community, that we will play a vital and active role in the rebuilding process and assisting with the long-term needs of our community and those in need.

Habitat for Humanity has purchased land and will soon begin construction within the burn scar area.

Our 2021 Women Build Project will be one of these homes located in the Phoenix/Talent area.



Habitat for Humanity
Rogue Valley

**Furniture Center
for Southern Oregon
Fire Victims**

Helping our neighbors in need.
Together we will rebuild.



Mask Decorating Contest

ReStore



Habitat for Humanity
Rogue Valley

TOOL SHARE
Together we will rebuild.

Women Build

how to participate
the choice is yours

•fundraise•

From now until April 30th is Women Build 2021 fundraising time. For WB 2021, our fundraising challenge is entirely an individual event. We will provide you ALL of the tools necessary to have a successful fundraiser and to earn as many incentive benchmarks as possible. 2020 fundraising totals will be rolled over and included in your 2021 efforts.

•learn•

Participate in our virtual “how-to” repair drywall clinic
March 13th.

Register soon, the first ten women will receive extra goodies.

•build•

May 7th is designated as our Women Build Day at our construction site. Our top five fundraising winners will have the opportunity to work exclusively with Kurt, our Construction Manager, for the entire day. Construction will be on our job site in Medford and include lunch, treats, swag and a group photo.



Fundraising

making it simple

We are here to help and have the tools that you need to be successful. We are ready and willing to provide you with any marketing materials, flyers, donation envelopes and images that will help to make your fundraiser a huge success.

Register as a fundraiser today!

Funds received in 2020 from your efforts will be counted for you in 2021!

How can I raise \$300?

- You make the first donation = **\$25**
 - Ask 5 family members for \$25 each = **\$125**
 - Ask 10 friends for \$10 each = **\$100**
 - Ask 10 co-workers/neighbors for \$5 each = **\$50**
- TOTAL = \$300**

<https://www.facebook.com/fund/RogueValleyHabitatForHumanity/>

Accept a bigger challenge and aim for the highest level of fundraising.

Compete with friends! Be creative! Have fun!

Don't forget to ask your company about matching gifts.
All donations will be issued a receipt and are tax deductible.

Donors can choose to give online via www.roguevalleyhabitat.org, they can provide you with a cash or check donation, create a Facebook fundraiser or they can mail their gift directly to us.



fundraising incentives

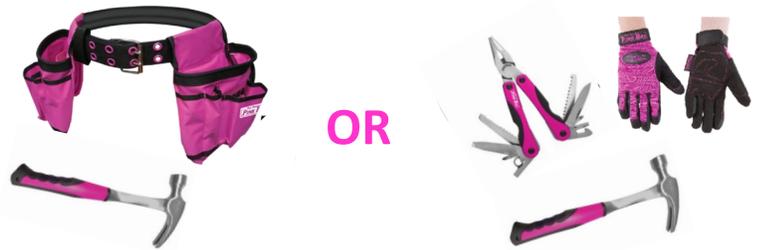
There is a small chance that other options may be presented should an incentive item no longer be available.

Prizes are cumulative and only one prize will be awarded per team.

\$200



\$325



\$500



\$750



\$1,000



Top FIVE individual fundraisers receive a special build day!





build

learn new skills

Women Build is not about excluding men, it's about including women so they can learn construction skills on a more inclusive construction site. More than 1,900 homes have been built by women crews in the United States, as well as in dozens of countries around the world.

Women Build Week

2021 Virtual "How-To" Clinic

- Join the Habitat construction team for a virtual training opportunity on the most requested topic — how to repair drywall.
- Everyone has a wall that has seen the accident – a hard bump, furniture moved a bit too harsh, or sports equipment that should have been outside – which leads to an unsightly hole in the drywall. It seems like a hard fix but our team is ready to show you how to tackle it on your own.

Drywall Repair How-To:

- * When: March 13th, 10:00 am
- * How: Virtually via Zoom
- * Cost: \$35.00 per person
- * Confirmation and ZOOM info has been sent to your email



Included:

- * One easy to manage piece of drywall, damaged with a typical hole included
- * Drywall trowel
- * Drywall patch kit
- * Lowe's bucket to hold all the parts.
- * Gloves

⇒ The first 10 to sign up and submit their registration fee will receive:

- * 2021 Habitat for Humanity/Lowe's Women Build T-Shirt
- * 2021 Women Build Work Apron
- * 2021 Habitat/Lowe's logo face mask

Hurry— sign up today!

You may also watch the presentation at no cost, space permitting, although no material will be provided.

celebrate

recognize your hard work

Once our class is over, you have learned a new handy construction skill directly from our construction team—Kurt our Construction Manager. You have completed your fundraising efforts and achieved your goals. The only thing left to do is celebrate...

All funds raised for Women Build 2021 must be submitted to our office by April 30th at 4pm. Totals will be tallied and results will be sent via email soon after.

May 7th is the designated Women Build day at our current construction site of our 2020 WB home in Medford for the Hinojosa Family.

The top five fundraising champions will have earned a spot as a construction volunteer for Women Build Day.

These five women may attend or gift this opportunity to another participating Women Build volunteer.

STAY TUNED...

We will be sure to keep you all informed on the construction progress of the home for the Hinojosa family. We will also inform you of updates to our volunteer policy as the COVID-19 pandemic changes.

Also, keep your ears open for an announcement about our next building project and the opening of a 30-day application window.

Who is Rogue Valley Habitat for Humanity?

- ◆ A Christian-based non-profit governed by a local Board of Directors.
- ◆ Started in the Rogue Valley in 1987. Has completed and sold 72 homes. Completed 61ABWK projects & 9 CR projects.
- ◆ Is a *handup*, not a hand-out.
- ◆ Builds homes for Jackson county residents who are in need of housing and whose income is between 40%-70% of federal median income.
- ◆ Generally builds the home from the ground up and builds simple decent, quality, attractive housing. A two bedroom is 900 square ft., four bedrooms is 1200 square feet.
- ◆ Volunteers and the selected family build the homes, with over 1000 active volunteers a year.
- ◆ Rely on In-Kind donors from the community to donate building materials and/or services to keep construction costs low
- ◆ Income generated from our two Southern Oregon ReStore locations cover all administrative costs for our affiliate. Your monetary donation to Habitat for Humanity goes directly towards our housing programs.
- ◆ Land is donated or purchased
- ◆ The home is sold to the family for the cost to build via an affordable 30 year mortgage. Covenants and restrictions are in place to ensure long term, affordable housing for the family.
- ◆ As the families pay their monthly mortgage payments, that money is collected to be used on the next project.
- ◆ Habitat selects partners based on their need for housing, ability to pay and willingness to partner (partner families work at least 500 hours of “sweat equity” building on their home).



Women Build Donation Form

Thank you for supporting the Rogue Valley Habitat for Humanity's Women Build 2021!

Please complete and mail this form along with your donation, **by April 30th 2021**, to:

Rogue Valley Habitat for Humanity

ATTN: Women Build
PO Box 688
Medford, OR 97501

Name of fundraiser: _____

Donor Name: _____

Address: _____

City: _____ State _____ Zip _____

Email: _____ Phone Number: _____

Donation Amount: \$ _____

Method of payment:

Cash Check (indicate Women Build on the memo line) Credit/Debit Card

Card #: _____ Exp. _____ CVV: _____

Name on card: _____ Billing Zip: _____

You can also donate directly online at www.roguevalleyhabitat.org

Reference your Women Build fundraiser's name in the comment section during your online donation.