



Rogue Valley

Annual Report

Fiscal Year
2024-2025

Get a glimpse of all the incredible work our team has accomplished over the past year! From home construction to ReStore, we've got all the highlights you won't want to miss.

Contact Us

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@roguevalleyhabitat

www.roguevalleyhabitat.org





Message From Our Executive Director

As I reflect on the accomplishments and milestones of the past fiscal year, which ended June 30, I am filled with immense gratitude for the unwavering support and dedication to the mission of Habitat for Humanity/Rogue Valley. Thanks to our generous donors, tireless volunteers, and passionate staff – and under the strong guidance of our board of directors – we have made significant strides in providing safe, decent, and affordable housing for families throughout our community.

Over the past few years, we've laid a solid foundation for growth. This year, we saw those efforts bear fruit. We served more families than ever before, not only through home construction but also through vital repair and accessibility services.

We proudly completed and sold six homes, including two in

Ashland – our first homes built there in over two decades. With four additional homes underway in Ashland and infrastructure nearly complete at our 14-home Habi-View subdivision in Medford, we are poised to expand our impact even further in the coming year.



Our lead hazard removal program came to a successful close, and we take pride knowing children are now living in safer, healthier homes. Simultaneously, we launched a new critical home repair program to assist low-income homeowners facing urgent needs. We've already completed three major projects – roof replacements, HVAC systems, and plumbing repairs – with more on the horizon. Our accessibility team remains hard at work, constructing ramps that enable people to return home from the hospital or regain mobility and independence.

In the coming year, we are preparing to invest significantly in improvements to our ReStore. With the help of community partners and generous donors, we plan to renovate and expand into a new building that will add 13,000 square feet of covered shopping space – protecting both products and customers from the elements and improving the experience for all. This project represents a bold next step in supporting our mission sustainably through ReStore revenue.



Through every program, we witness the power of community in action. Your belief in our mission – and your trust in us – means everything. With your continued partnership, we will build more homes, restore more hope, and continue creating a stronger, more inclusive Rogue Valley for all.


Denise James
Executive Director
Habitat for Humanity Rogue Valley

Habitat board of directors



Channin Culley
Board President



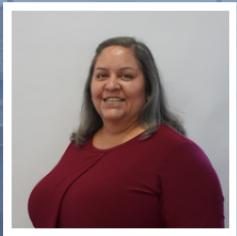
John Stanaland
Board Vice President



Shane Hunter
Board Treasurer



Todd Fryer
Board Secretary



Silvia Ceron
Board Member



Reverend Dan Fowler
Board Member



John Ford
Board Member



Robin Mann
Board Member



Amy Gunter
Board Member



Kim Wallan
Board Member



Freddy Sennhauser
Board Member

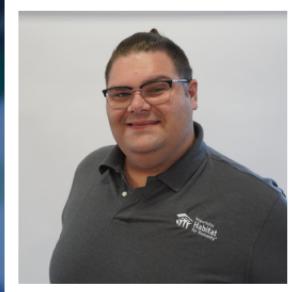


Jessica Ayres
Exiting Board President

Habitat administrative staff members



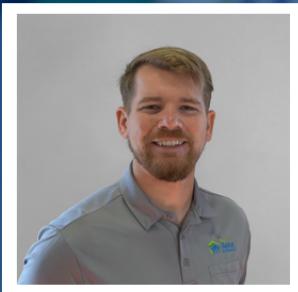
Denise James
Executive Director



Brandon Thoms
Programs & Operations
Director



Tammy Farris
Accounts Manager



Tyler Hunter
Marketing &
Communications Manager



Nicole Jenson
Volunteer Coordinator



Lori York
Executive Assistant

Building Community, One Family at a Time

Habitat for Humanity builds homes for families in need and so much more. Habitat is dedicated to eliminating substandard housing locally and worldwide through constructing, rehabilitating and preserving homes; by advocating for fair and just housing policies; and by providing training and access to resources to help families improve their shelter conditions. Through affordable homeownership, volunteer engagement, and strong community partnerships, we help families achieve strength, stability, and self-reliance. A home dedication is a special celebration that marks the moment a Habitat partner family receives the keys to their new home. It's a powerful symbol of hard work, community support, and hope for the future. A true reflection of Habitat's mission in action.

Habitat Families

THAT ARE WORKING TOWARDS PURCHASING THEIR HABITAT HOMES!

Ashland Families



Long Family



Jorgensen Family

Medford Families



Grant Family



Torres Family



Thompson Family



Mercado Family



Salas Family



Ramirez Family



Allen Family

The families that have purchased their forever Habitat homes and had a dedication celebration this year!



Cohen Family



Foote Family



Martinez Family



Smyth Family



Corbin-Cooper Family



Strickland Family

"Prior to the dedication there was much anxiety about not only what the ceremony would be like, but also becoming a homeowner. During the ceremony it was both overwhelming and humbling. The amount of people who showed up for our family was beautiful. After it was all said and done being able to embrace our new home has definitely been one of the most rewarding things I have ever experienced."

-Holly Smyth, House #85

Read the full family stories and learn more about our programs on our website: roguevalleyhabitat.org

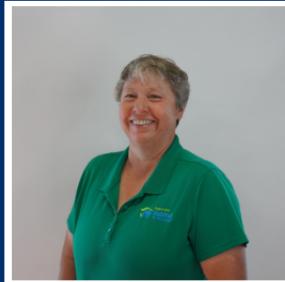
What does Habitat for Humanity do?



Habitat for Humanity Rogue Valley



Scott Curtis
ReStore Director



Annie Bashore
ReStore Operations Manager



The ReStore Team

At the Rogue Valley Habitat ReStore, our dedicated team is here to make your shopping, donating, and volunteering experience smooth, friendly, and impactful. Whether you're searching for affordable home improvement items, dropping off gently used donations, or looking to get involved, our staff and volunteers are ready to assist with a smile. Passionate about Habitat's mission, they work hard to keep the store organized, stocked, and welcoming.



Our ReStore trucks picked up 757 donations from our community.



Our community dropped off 2,965 donations directly to our ReStore.



The ReStore has had over 39,098 customers.



The ReStore has recycled over 740 tons or over 1,480,000lbs.



The number one donated item was hardware & tools. The items that were sold the most was hardware.



The ReStore proudly sold \$1,141,277.94 worth of merchandise to our community last year.

6 HOMES SOLD THIS YEAR IN JACKSON COUNTY

2 in Medford
2 in Rogue River
2 in Ashland

ACCESSIBILITY RAMPS & CRITICAL HOME REPAIRS

21
ACCESSIBILITY RAMPS
COMPLETED
3
CRITICAL HOME REPAIRS

9 NEW FAMILIES

HAVE BEEN
SELECTED
THIS YEAR



Kurt Nicholson
Construction Director

Rick Klimek
Construction Supervisor

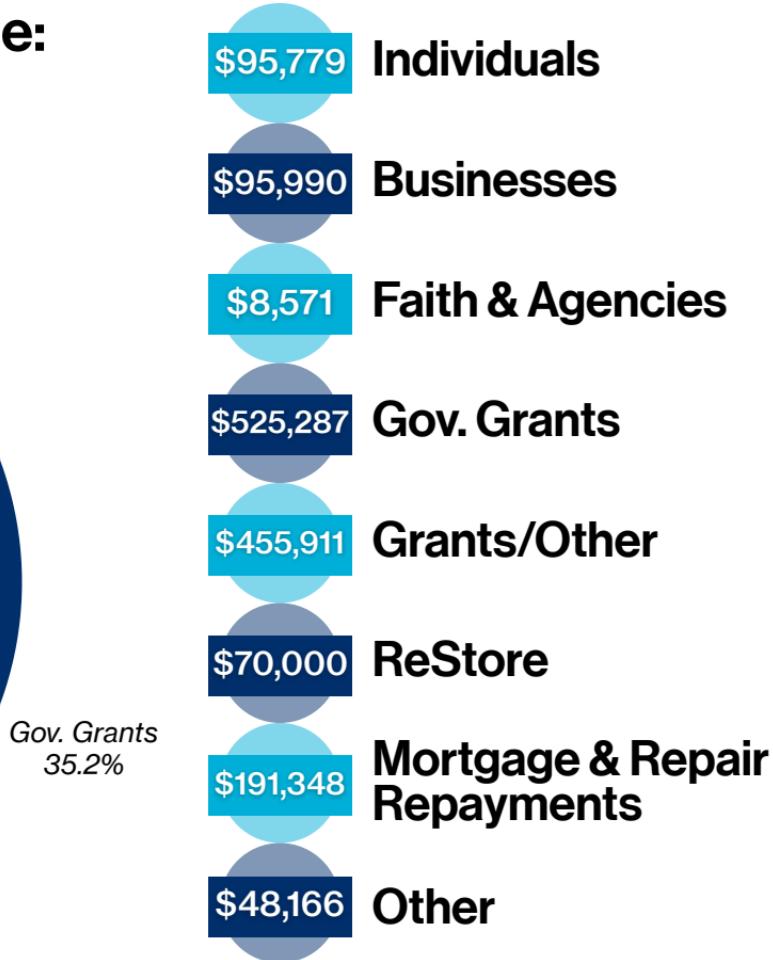
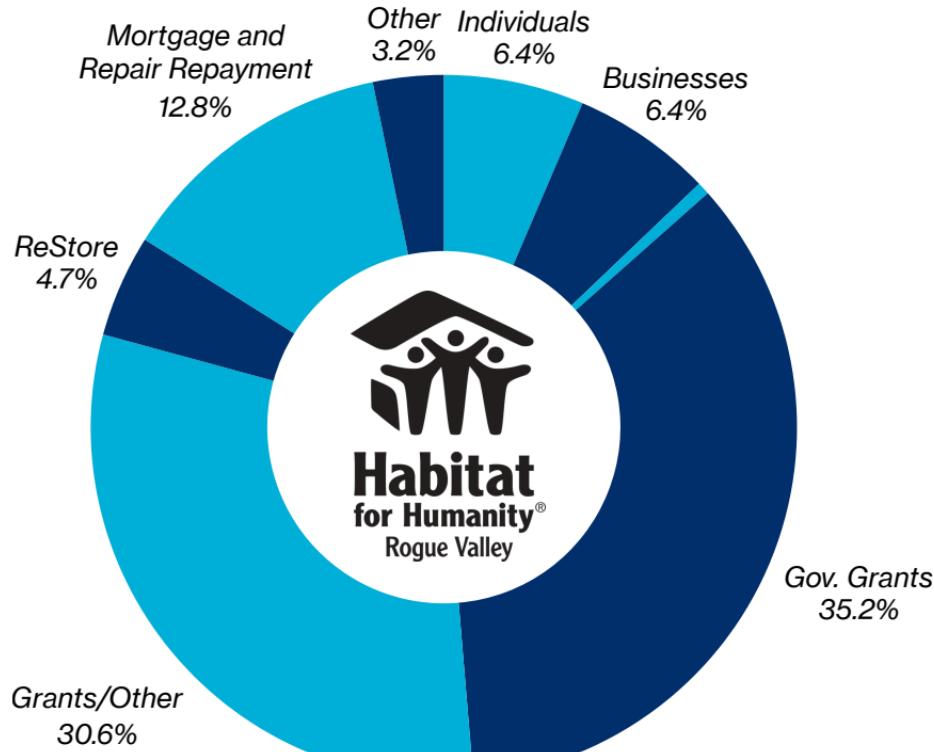
Padraic McGuire
Construction Supervisor

Joe Berggren
Repair Project Manager

At Rogue Valley Habitat for Humanity, our dedicated construction crew is at the heart of everything we build, both literally and figuratively. This skilled team is responsible for constructing our affordable Habitat homes from the ground up, ensuring each one is built with care, quality, and the future homeowner in mind. In addition to new home construction, the crew leads essential work through our ramps and critical home repair programs, helping low-income homeowners, seniors, and individuals with disabilities maintain safety, accessibility, and dignity in their existing homes.

Our construction team doesn't do it alone. They work hand in hand with community volunteers who bring energy, compassion, and a willingness to learn. Whether building walls, installing handrails, or painting a front porch, volunteers are guided by our crew to ensure every task meets Habitat's high standards. Together, they turn sweat equity into safe and stable housing solutions, continuing our mission of making homeownership possible for families in need and creating a more accessible, inclusive community for all.

Total of all sources of income:
\$1,491,052



\$10,375

RAISED

AT OUR WINERY
DONOR EVENT

\$18,305

RAISED

AT OUR HALLOWEEN
EVENT CALLED
COSTUMES &
COCKTAILS

\$31,354

RAISED

AT OUR FIRST
ANNUAL GOLF
TOURNAMENT

In December, Rogue Valley Habitat for Humanity hosted a special winery event, bringing together supporters in a warm and welcoming setting to learn more about our mission and the impact of affordable homeownership. With over 50 guests in attendance, the event was filled with meaningful conversations, shared stories, and a powerful call to action. Thanks to the generosity of those who joined us, we raised \$10,375 to support our work building homes, community, and hope across the Rogue Valley.

In October 2024, Rogue Valley Habitat for Humanity hosted our Costumes and Cocktails fundraiser – a festive evening filled with themed drinks, creative costumes, and incredible community spirit. The event brought together 200 supporters and multiple sponsors for a fun and meaningful night that raised an impressive \$18,305 in support of our mission. We're excited to announce that Costumes and Cocktails is returning this October 25th, 2025, and we'd love for you to be part of it! Tickets are available now on our website – don't miss this unforgettable evening in support of affordable housing in the Rogue Valley.

In April 2024, Rogue Valley Habitat for Humanity held our inaugural Golf Tournament, bringing together over 100 players and 26 generous sponsors for a day of friendly competition and community impact. Set against a beautiful backdrop, the tournament raised an incredible \$31,354 to help build safe, affordable homes for local families. Thanks to the enthusiastic support of our players, sponsors, and volunteers, the event was a huge success – and we're already looking forward to teeing off again next year!

\$60,000+

RAISED

BETWEEN ALL OF OUR
FUNDRAISING EVENTS!

THANK YOU SO MUCH FOR YOUR
SUPPORT!



1,000,000+
VIEWS
ACROSS ALL
OF OUR SOCIAL
MEDIA ACCOUNTS

1,263
FOLLOWERS
GAINED ACROSS ALL
OF OUR SOCIAL
MEDIA ACCOUNTS

OUR SOCIAL MEDIA
POSTS
REACHED
10,947+

29,582+
VISITS
ACROSS ALL
OF OUR SOCIAL
MEDIA ACCOUNTS

45
EMAILS
WERE SENT OUT
TO MARKET AND KEEP
YOU UP TO DATE

EMAILS
WERE SENT
OUT TO OVER
211,000+



A large, stylized outline of the state of Oregon is drawn in dark blue on a white background. The outline is irregular, following the general shape of the state's coastline and inland borders. It is filled with a solid light blue color.

**95% of our audience
lives in Oregon!**

Thank you Habitat Volunteers!

172

VOLUNTEERS

2,000

HOURS
PER BUILD



70

AVERAGE
HOURS
VOLUNTEERED
PER PERSON

9,487

HOURS
VOLUNTEERED

The volunteers that make all that we do possible

Thank you
for supporting
Habitat for Humanity
Rogue Valley. We look
forward to another
spectacular year!

*Rogue Valley Habitat for Humanity
2201 S. Pacific Hwy, Medford OR, 97501*

