



Habitat for Humanity®

Rogue Valley

At Habitat for Humanity Rogue Valley, we believe that safe, affordable housing is the foundation for strong families and resilient communities. As we prepare for another year of new home construction, critical home repairs and community impact programs, we invite valued partners like you to join us in making a lasting difference for local families.

Community support allows us to serve veterans, families with children, and neighbors in need through safe, healthy, and affordable housing. Our annual event sponsorship opportunities provide a meaningful way to support multiple signature events throughout the year while maximizing brand visibility, mission alignment, and community recognition

Annual Sponsorship Opportunities

Category 1: Signature Habitat Events

Habitat Annual Golf Tournament • May 2026

Building Homes, Building Hope Event • Sept 2026

Category 2: Habitat Events

Women Build Events • May 2026

Volunteer Appreciation Event • June 2026

Corporate Building Days • Throughout the year

All higher-level sponsors receive the benefits of lower sponsorship levels unless otherwise noted. Annual Sponsorships are year-round partnerships and may be applied to one or more Habitat events. Event-specific sponsorships remain available for organizations who prefer to support a single event.

Executive Habitat Impact Sponsor - \$75,000/year

The Executive Habitat Impact Sponsorship represents our highest level of partnership, providing year-round visibility, executive access, community leadership recognition, and direct impact on affordable housing in the Rogue Valley.

- *Exclusive Presenting Sponsor for all Category One and Two Habitat for Humanity events.*
- *Up to 5 minutes of speaking time in front of all major Habitat event audiences.*
- *Executive meet-and-greet with Habitat's Executive Director and Board of Directors.*
- *Invitations to groundbreakings and home dedications, with optional speaking opportunities.*
- *Sixteen (16) complimentary VIP seats/tickets/participation slots at all major Habitat events.*
- *Premier logo placement across event banners, brochures, Annual Report, social media, and digital promotions.*
- *Comprehensive storytelling package, including:*
 - *Company spotlight in all Habitat newsletters throughout the year*
 - *Feature placement in event programs*
 - *Ten (10) dedicated social media posts*
 - *One (1) video inclusion or co-branded partnership*

- Two company-hosted build days (or equivalent volunteer experiences).
- One Lunch & Learn with Habitat leadership.
- Jobsite signage for the year.
- Co-branded volunteer shirts for sponsored build days.
- Verbal recognition at all Habitat events.
- Six-month Impact reporting snapshot highlighting families served, volunteer hours, and projects, etc.

Golden Habitat Foundation Sponsor - \$50,000/year

The Golden Habitat Foundation Sponsorship offers high-visibility, year-round recognition and meaningful engagement opportunities for companies seeking strong community presence and measurable marketing value.

- Sponsor of ONE (1) Habitat Category One event and TWO Category Two (2) (smaller) Habitat event.
- 2-3 minutes of speaking time at one Category One Event and one Category Two events.
- Prominent logo placement on all sponsored event materials, including webpages.
- Habitat jobsite signage for six months.
- Twelve reserved VIP seats/tickets/participation slots.
- Sponsor spotlight package:
 - 5-7 Habitat social media posts
 - One newsletter spotlight
 - Event program recognitions
- Recognition on Habitats website and Annual Report.
- Company-hosted build day on a Habitat build site, including lunch provided for volunteers (One per year).
- Co-branded volunteer shirts for sponsored build (Design and production subject to approval and availability).
- Jobsite signage on one Habitat project for up to three months.
- Year-end impact summary highlighting families served, volunteer hours, and community impact etc.

Silver Habitat Project Sponsor - \$25,000/year

Project-level support with meaningful recognition and hands-on engagement opportunities.

- Sponsor value of one Category One event or two Category Two events.
- Logo placement on event flyers and digital promotions.
- Social media recognition tied to sponsored event(s).
- Verbal recognition at the sponsored event.
- Ten complimentary VIP seats/tickets/participation slots to the sponsored Category One event.
- One company team build (standard volunteer experience), with lunch/snacks provided.
- Optional Habitat volunteer shirts for the build day.
- Logo recognition in one Habitat newsletter.
- 2-3 social media posts.
- Jobsite signage on one Habitat project for up to 3 months.
- Listing on Habitat's website sponsor page for 12 months.
- Acknowledgment in Habitat's Annual Report.

Bronze Habitat Partner - \$15,000/year

The Bronze Habitat Partner level is designed for businesses seeking meaningful community involvement, consistent recognition, and an accessible way to support affordable housing in the Rogue Valley.

- Sponsor of one Category One event or one Category Two event.
- Name or logo listed on event materials.
- Verbal recognition at the sponsored event.
- Eight complimentary event tickets/participation slots.
- Habitat social media posts tied to the sponsored event.

- *Inclusion in one Habitat newsletter during the sponsorship year.*
- *Website sponsor listing for 12 months.*
- *One company team volunteer day for up to 10 participants.*
- *Additional volunteer opportunities available throughout the year.*

Custom Sponsorship Packages

Organizations may sponsor a specific event or project through a custom package ranging from \$1,000-\$10,000, tailored to align with your mission and desired level of impact.

Join us in Building Hope

Your partnership is more than a financial contribution, – it is an investment in families, stability, and the long-term health of our community. We would welcome the opportunity to meet with you to discuss how we can work together this year.

Thank you for considering this impactful partnership. Please feel free to reach out to me at 541-261-3520 or thunter@roguevalleyhabitat.org with any questions.

With gratitude,

Tyler Hunter

Marketing & Communications Manager

Habitat for Humanity Rogue Valley

Category 1: Signature Habitat Events

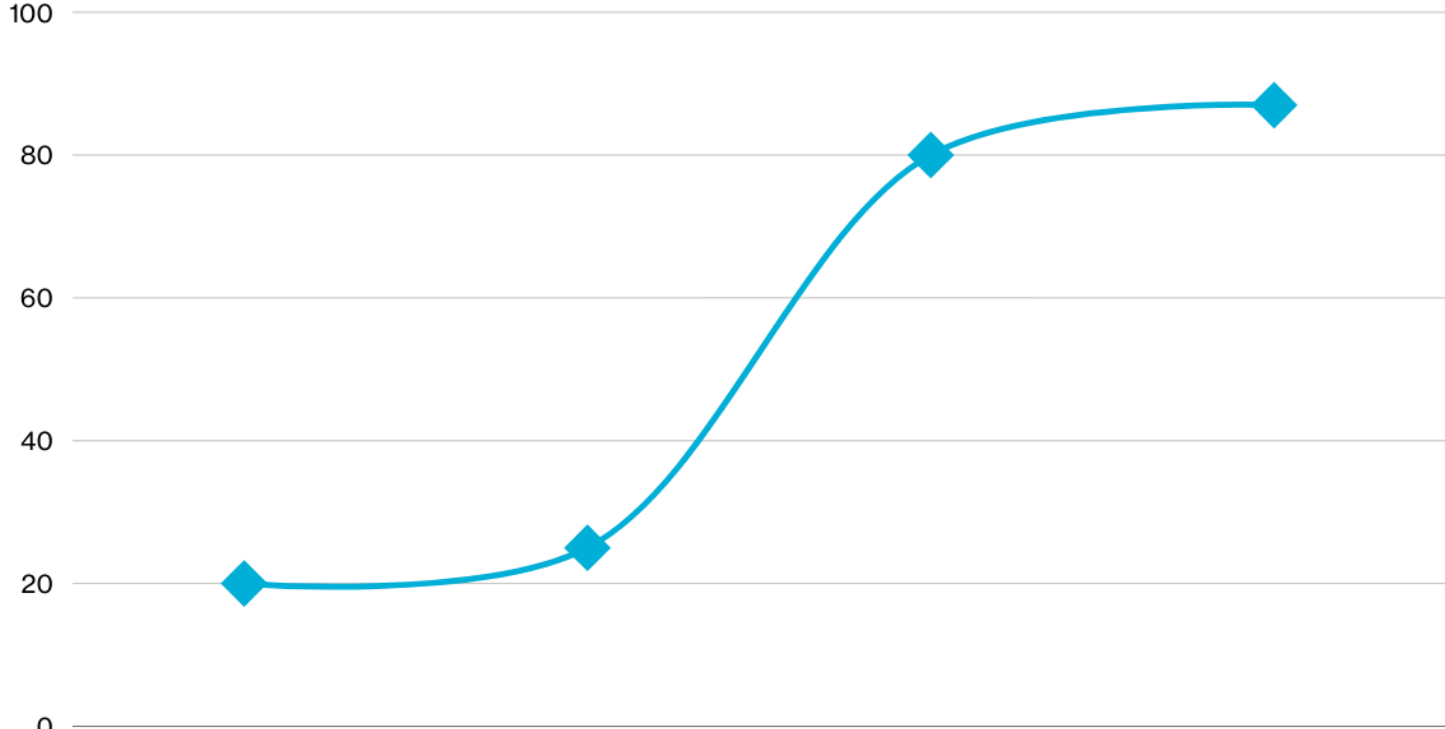
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Benefit Category	Executive \$75,000 <small>Multiple Years Available</small>	Golden \$50,000 <small>Multiple Years Available</small>	Silver \$25,000 <small>Multiple Years Available</small>	Bronze \$15,000 <small>Multiple Years Available</small>
Event Sponsorship Scope	Presenting Sponsor of ALL Category One & Two events	1 Signature Event + 2 Category Two events	1 Category One OR 2 Category Two events	1 Category One OR 1 Category Two event
Speaking Opportunities	Up to 5 minutes at major events	2–3 minutes at 1 Cat One + 1 Cat Two	–	–
Verbal Recognition	At all Habitat events	At sponsored signature event	At sponsored event	At sponsored event
VIP Tickets / Seats	16 VIP seats at ALL major events	12 VIP seats at signature event	10 tickets	8 tickets
Event Materials & Programs	Premier logo placement	Prominent logo placement	Logo placement	Name listed
Social Media Posts	10 posts + video inclusion	5–7 posts/year	2–3 posts/year	1 event-tied post
Newsletter Recognition	Spotlight in all newsletters	1 featured newsletter spotlight	1 newsletter (logo)	1 quarterly newsletter (logo/name)
Annual Report Recognition	✓	✓	✓	–
Website Recognition	✓	✓	✓	✓
Jobsite Signage	Full year	6 months	1 project / up to 3 months	–
Company Build / Volunteer Day	2 build days + lunch & learn	Optional build day + lunch	1 build day + lunch/snacks	1 build day (10 people)
Co-Branded Volunteer Shirts	Included	Optional	Optional	–
Leadership / Board Access	ED + Board meet-and-greet	–	–	–
Impact Reporting	6-month impact snapshot	Year-end impact summary	–	–
Additional Volunteer Opportunities	✓	✓	✓	✓

Estimated ROI



Sponsorship Level